

GCU

Brand Style Guide



DECEMBER 2016



What are these guidelines for?

The following pages will guide you through the proper usage of our brand. They will assist you in designing and producing compelling communications with consistency, creativity, and flexibility.

Many of the standards set forth in this guide depend on size, proportion, and position. These have been developed through careful consideration of many factors, both functional and aesthetic. Adhering to these design standards will ensure that the GCU brand is always expressed clearly and with quality.

These standards were created in such a way that they can be edited and updated as needed. If you are ever unsure of how to handle the application of our brand, please contact the appropriate marketing staff at GCU.

CONTENTS

1.0 Visual Components

	Logo
5	Our Logo
6	Logo Configurations
7	Color Variations
8	Star Logomark as Graphic
9	GCU Logotype as Graphic
10	Pattern
	Arch of the Star
11	Applied
12	Graphic Holder
	Color Palette
14	Primary
15	Secondary
16	Hierarchy Usage
	Typography
17	Usage
19	Headline Examples
20	Website Wordmark
21	
	Photography
22	Isolated Portraits
23	Environment
	Icons
24	

2.0 Brand Applications

26	Stationary
26	Pocket Folder
26	Policy Holder
26	Environment
26	Branded Items

3.0 Marketing

	General Layouts
35	Isolated Portraits
37	Detailed Portraits
38	Environment
39	Brand Launch
	Brochure
41	Cover
42	Tri-Fold
43	With Rates
44	Inserts
45	Product Marketing
46	Community Spotlight Marketing
	Digital Communication
47	E-Blast
48	E-Blast, Welcome
	GCU Magazine
49	Cover
50	Interior
51	Advisor Recruitment

4.0 Sub Logos

56	GCU 125 Years Logomark
	GCU GoGive
57	Logo
58	Logo Elements
59	Campaign Graphic
60	Shirt
61	Pins
62	Event Poster
63	Social Media
64	E-Blast
65	Weekly / Daily Goodness

1.0

VISUAL
COMPONENTS



OUR LOGO

As the foundation of the GCU identity, our logo serves as the most concise visual expression of our brand. Sleek, sophisticated and smart, the logo is an essential element for any brand communication.

PRIMARY

HORIZONTAL



TAGLINE

HORIZONTAL



CENTERED



CENTERED



LOGO CONFIGURATIONS

There are several logo configurations available for use: **Primary** and **Tagline**.

The **Primary** mark is the preferred configuration for most brand communications.

The **Tagline** variation is available for use in marketing collateral or when introducing the brand.



Color Version: GCU Blue



Color Version: Black



Color Version: Color Reverse



Color Version: Color Reverse on Dark Blue



Color Version: Reverse

COLOR VARIATIONS

To accommodate a range of uses, reproduction techniques, and printing requirements, a number of logo color variations are available for use.

The **GCU Blue** variation may be used on all brand communications.

The **Black** and **Reverse** variations are useful when color reproduction is limited or when a simplified color palette is desired. They may also be used with imagery or colors outside of the GCU color palette, provided there is sufficient contrast.

Our logos should never under any circumstances be set in a color outside of the GCU color palette. Please only use approved files when reproducing these marks.

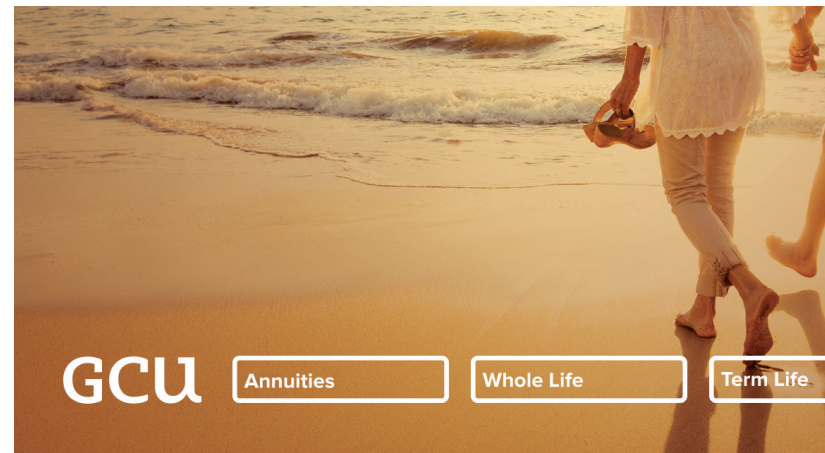
1.0 VISUAL COMPONENTS



STAR LOGOMARK AS GRAPHIC

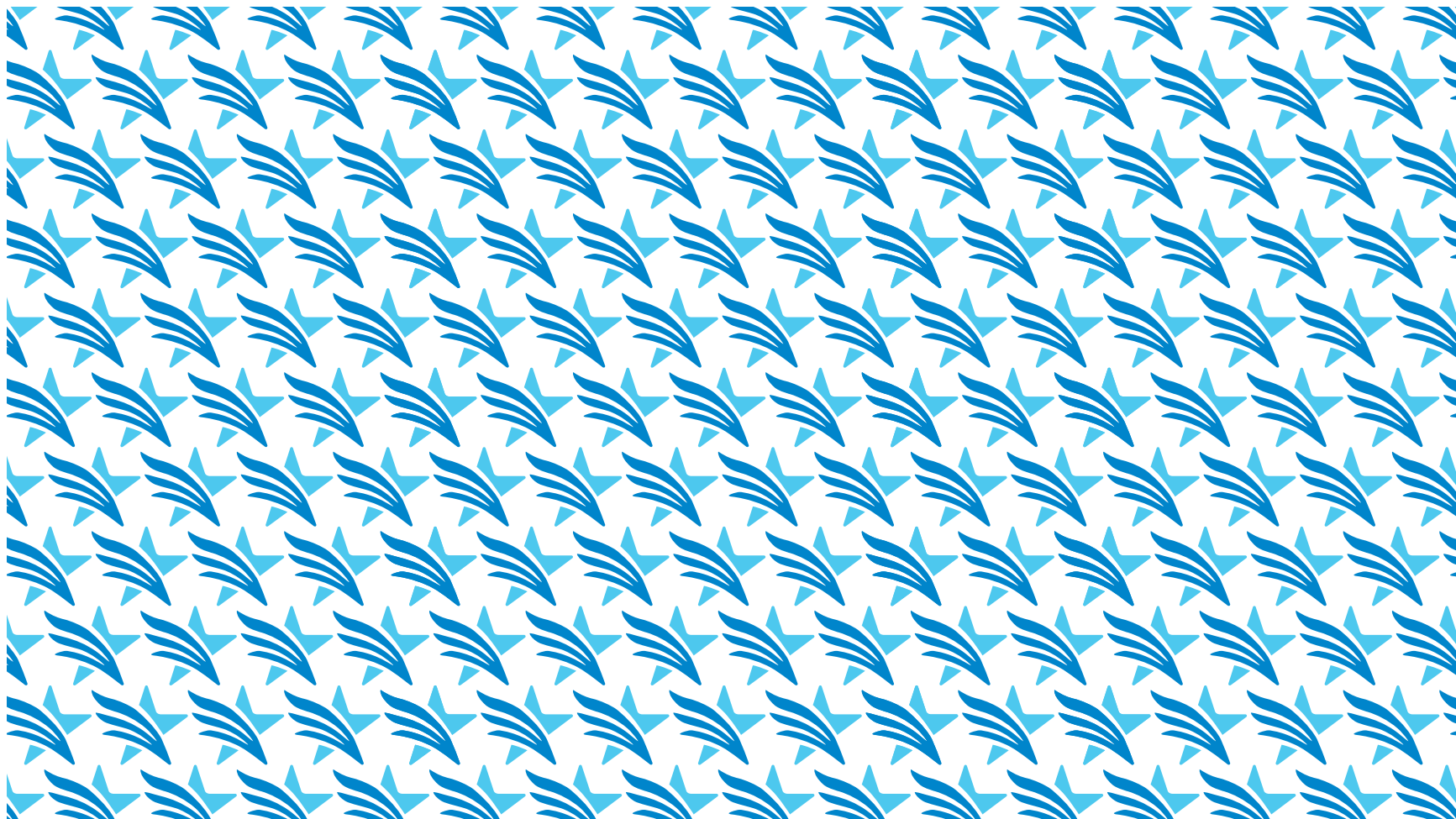
The **GCU Star Logomark** may be used as a graphic. It may be cropped or overlap with imagery. When the knockout version is used over a simple area of a photograph, the center portion may be transparent.

GCU



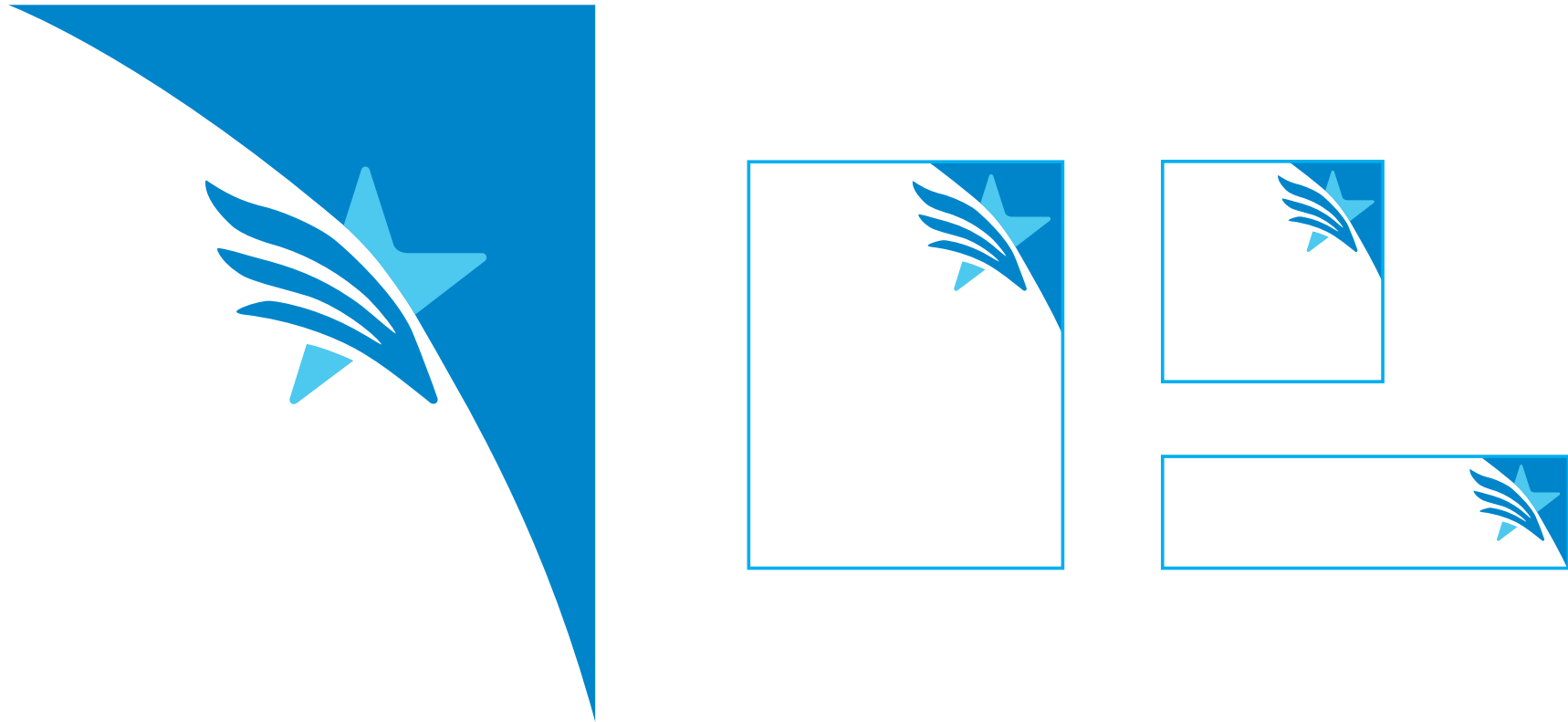
GCU LOGOTYPE AS GRAPHIC

The **GCU Logotype** may be used as a graphic and used independently from the star logomark



PATTERN

The **Star Logomark** may be used as a pattern.



ARCH OF THE STAR

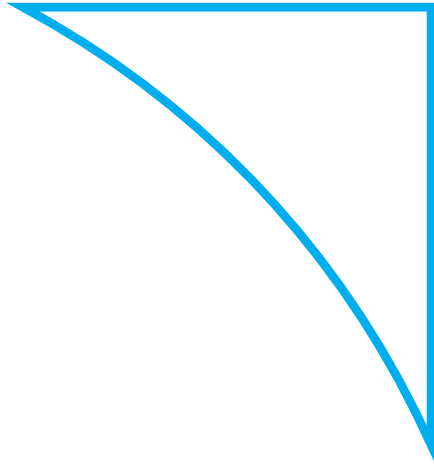
A graphic following the arch of the star logomark may be used to support the logomark. The **Arch of the Star** should bleed off the top and right side of the layout.

1.0 VISUAL COMPONENTS



ARCH OF THE STAR: APPLIED

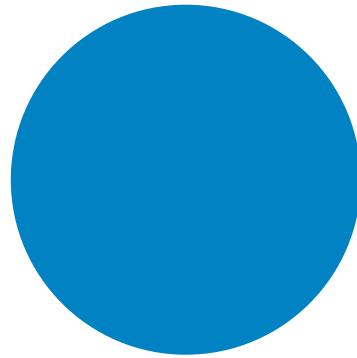
The **Arch of the Star** may appear on its own or with isolated portrait photography.



ARCH OF THE STAR: GRAPHIC HOLDER

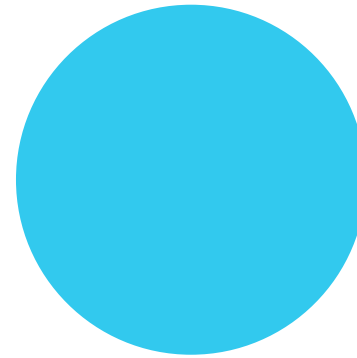
The **Arch of the Star** may also be used as a **graphic holder** for product icons and sub logos. The graphic holder version of the Arch of the Star should always be in white and may crop from the left or the right.

Never distort the shape of the arch. It should not be skewed or stretched.



GCU Dark Blue

PMS	Pantone Process Blue U
CMYK	100 / 34 / 0 / 0
RGB	0 / 132 / 203
HEX	#0084CB



GCU Light Blue

PMS	Pantone 305 U
CMYK	58 / 0 / 3 / 0
RGB	80 / 201 / 237
HEX	#5BCBF5

COLOR PALETTE: PRIMARY

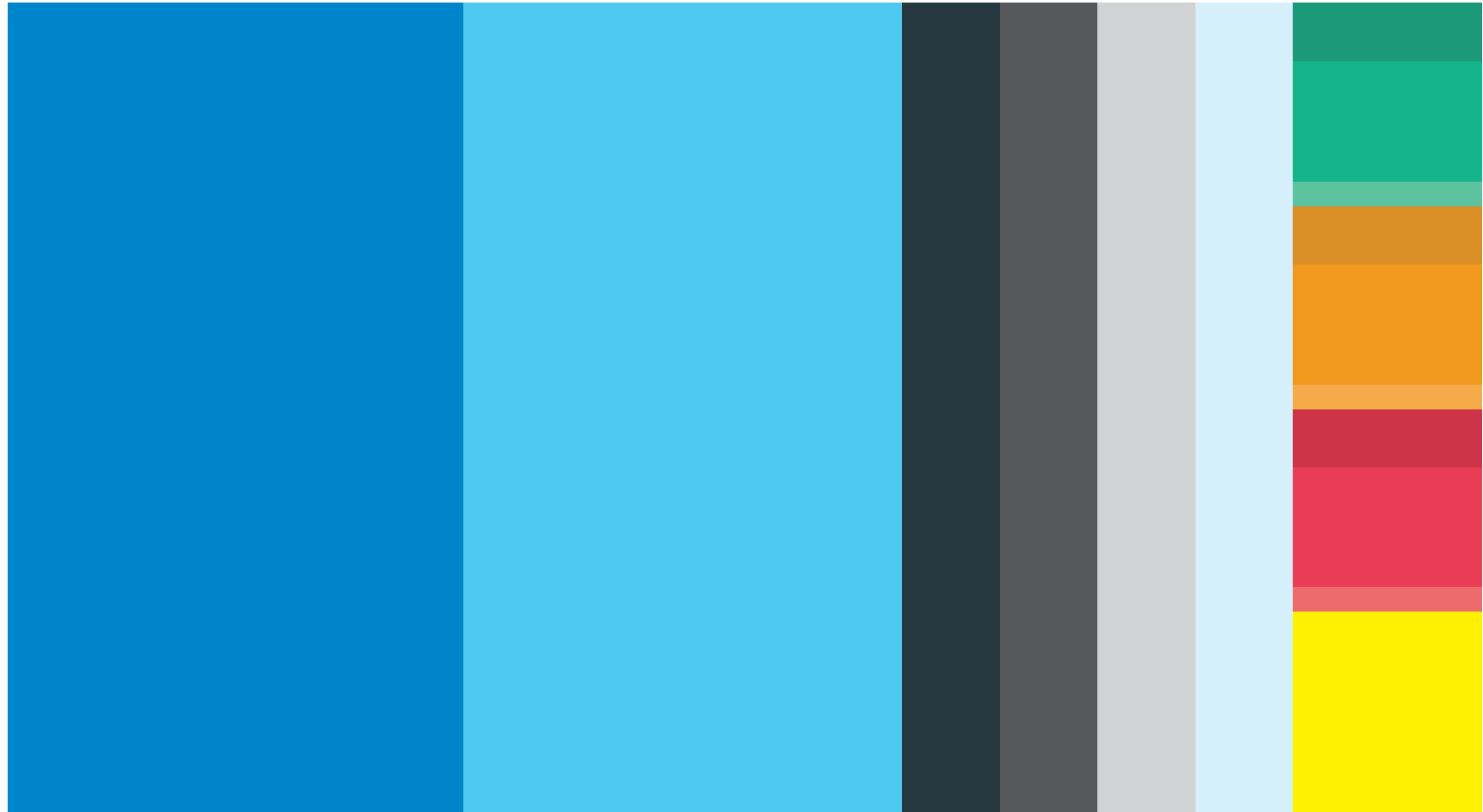
Color is a key component of any identity. By using these colors consistently across brand communications, they will build recognition for the GCU brand while contributing to a unified look and feel. These colors can be used for text, color fields, rules and other graphic elements as needed.

1.0 VISUAL COMPONENTS



COLOR PALETTE: SECONDARY

In addition to the primary color palette, secondary colors may be used to enhance graphic communication. These colors can be used for text, color fields, rules and other graphic elements as needed.



COLOR PALETTE: HIERARCHY USAGE

The example above is a visualization of the GCU color hierarchy as a suggestion for distributing color across communications.

PRIMARY:
APEX SERIF

Apex Serif Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Book Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Extra Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

Apex Serif Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*()

TYPOGRAPHY

Our primary typeface is **Apex Serif**. The family includes a comprehensive range of weights and can be used for headlines and body copy in both print and web applications.

A license must be obtained for each computer installation of these fonts. Usage is subject to the restrictions found within the font's respective End User License Agreement.

For more information, please visit the following URLs:

Apex Serif :

<https://vllg.com/constellation/apex-serif>

Google Font - Roboto Slab:

<https://fonts.google.com/specimen/Roboto+Slab>

SECONDARY:
PROXIMA NOVA

Proxima Nova Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()

Proxima Nova Light Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()*

Proxima Nova bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()**

Proxima Nova Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()

Proxima Nova Regular Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()*

Proxima Nova Extra Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()**

Proxima Nova Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()

Proxima Nova Semibold Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()*

Proxima Nova Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#% ^ & * ()**

TYPOGRAPHY CONTINUED

Our secondary font is **Proxima Nova** and it may be used for sub headlines and body copy in both print and web applications.

A license must be obtained for each computer installation of these fonts. Usage is subject to the restrictions found within the font's respective End User License Agreement.

For more information, please visit the following URLs:

Proxima Nova:

<http://www.myfonts.com/fonts/marksimonson/proxima-nova/#index>

Google Font - Montserrat:

<https://fonts.google.com/specimen/Montserrat>

APEX SERIF MEDIUM

We invest in the goodness of sunsets.

1.25% **2.85%** **3.35%** **1%**

APEX SERIF BOOK

We strengthen the places where neighbors come together.

PROXIMA SEMIBOLD

Learn about what products make sense for you.

PROXIMA BOLD

Annuities Life Insurance Ready to Talk? What's Next?

YOUNG INVESTOR'S GUIDE

MEMBER BENEFITS

THE GCU GUIDE TO GOOD INVESTING

TYPOGRAPHY USAGE

Invested in
Family

Invested in
Security

Invested in
Community

Invested in
Education

Invested in
Our Members

Invested in
Partnerships

HEADLINE EXAMPLES

This example set of headlines builds upon the GCU tagline "Investing in the Goodness of Community". The content may be adjusted to relate to a certain target demographic: **Family, Community, Our Members**, etc...

WORDMARK

GCUusa.com

WORDMARK IN ENTRAPMENT



WEBSITE WORDMARK

The **GCU Website** should always be set as "**GCUusa.com**". It may be used as a wordmark graphic, set in proxima bold and in GCU Dark Blue. To add emphasis in certain layouts, an entrapment may surround the website wordmark.



PHOTOGRAPHY: ISOLATED PORTRAITS

Portraits of happy, GCU members may be used in marketing communications. Portraits should be isolated on a white background and cover a range of GCU demographics.

1.0 VISUAL COMPONENTS



PHOTOGRAPHY: ENVIRONMENT

Photography depicting GCU members engaging in personal moments in an environment may be used in marketing communications.

PRODUCT



Life Insurance



Annuities



Long Term Care Planning



Pre-Need Planning



Medicare Supplement

SECONDARY



ICONS

Icons may be used to support GCU communications and help simplify offerings. Product icons should be simple and based on a monoline in **GCU Dark Blue**. Other supporting icons can be housed in a circle graphic.

2.0

BRAND

APPLICATIONS

2.0 BRAND APPLICATIONS

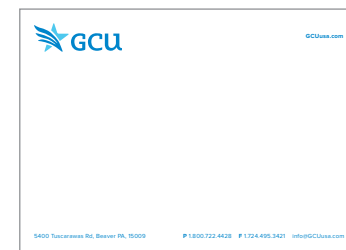
LETTERHEAD



BUSINESS CARD



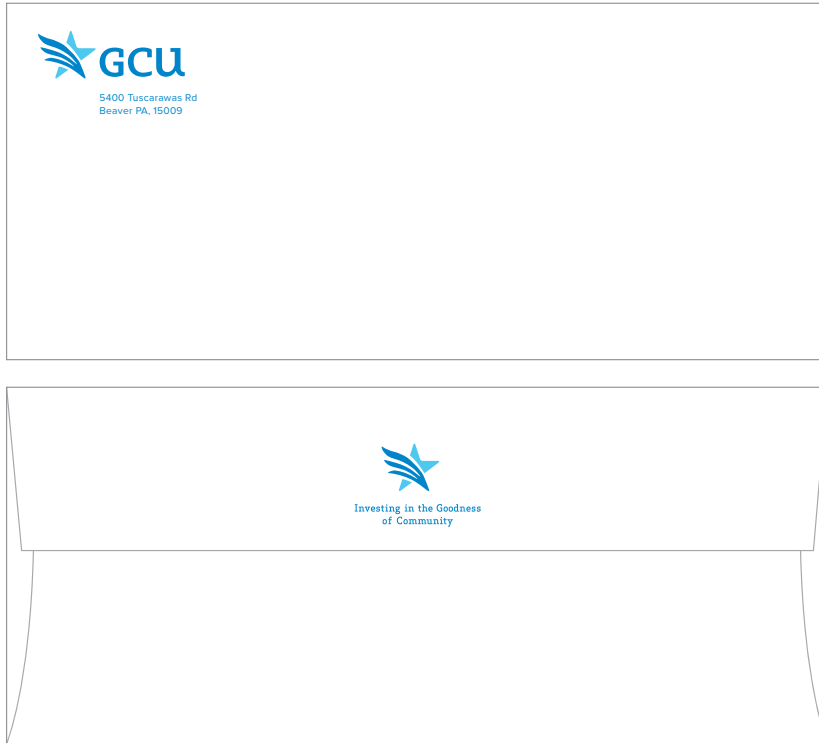
NOTECARD



STATIONARY

2.0 BRAND APPLICATIONS

STANDARD ENVELOPE
#10 (4.125"x9.5")



NOTECARD ENVELOPE
A6 (4.75"x6.5")



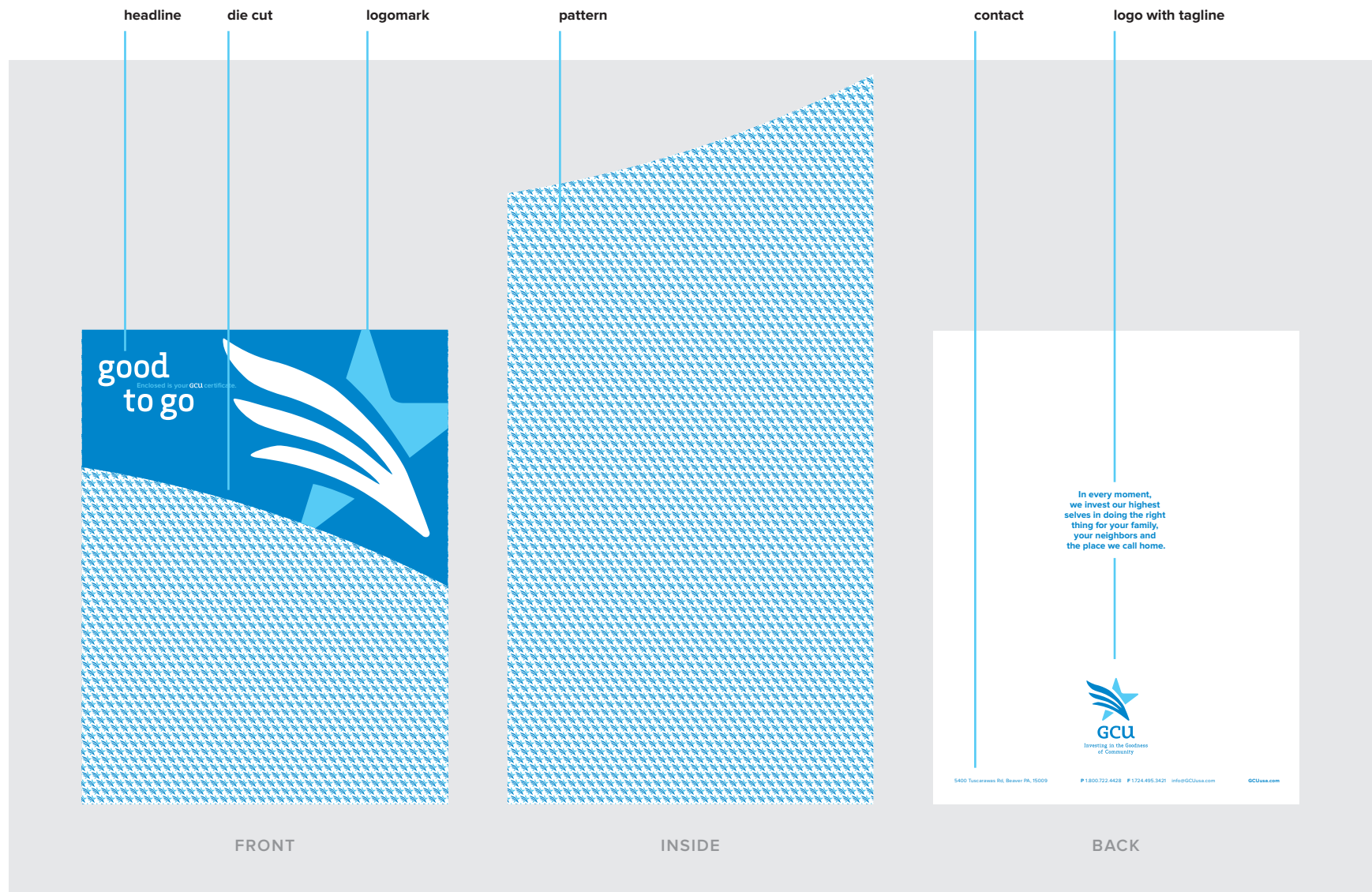
STATIONARY CONTINUED

2.0 BRAND APPLICATIONS



POCKET FOLDER

2.0 BRAND APPLICATIONS



POLICY HOLDER

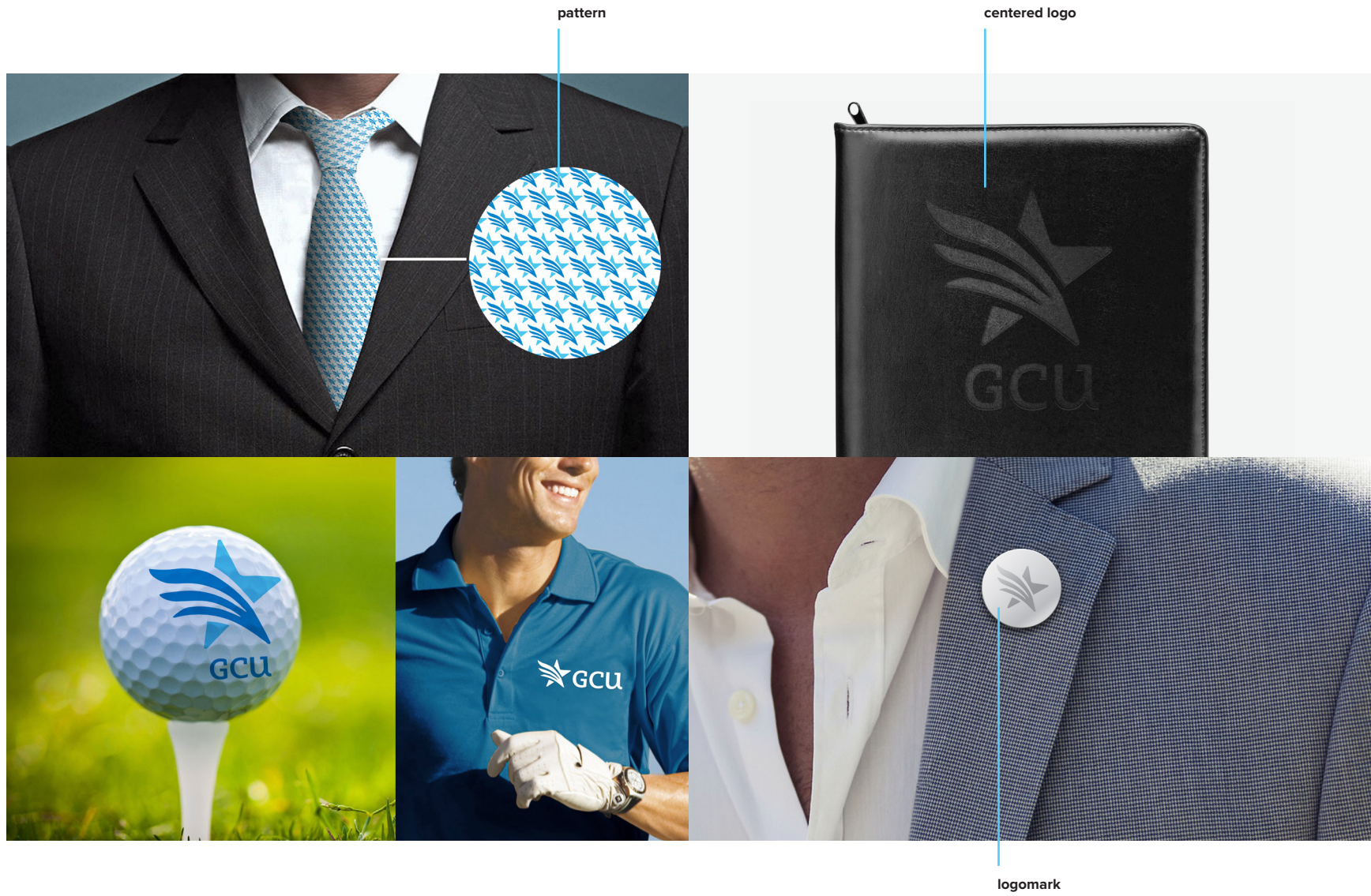


ENVIRONMENT



ENVIRONMENT CONTINUED

2.0 BRAND APPLICATIONS



BRANDED ITEMS

2.0 BRAND APPLICATIONS



BRANDED ITEMS CONTINUED

3.0

MARKETING



**GENERAL LAYOUTS:
ISOLATED PORTRAITS**

HORIZONTAL LAYOUT



GENERAL LAYOUTS:
ISOLATED PORTRAITS CONTINUED

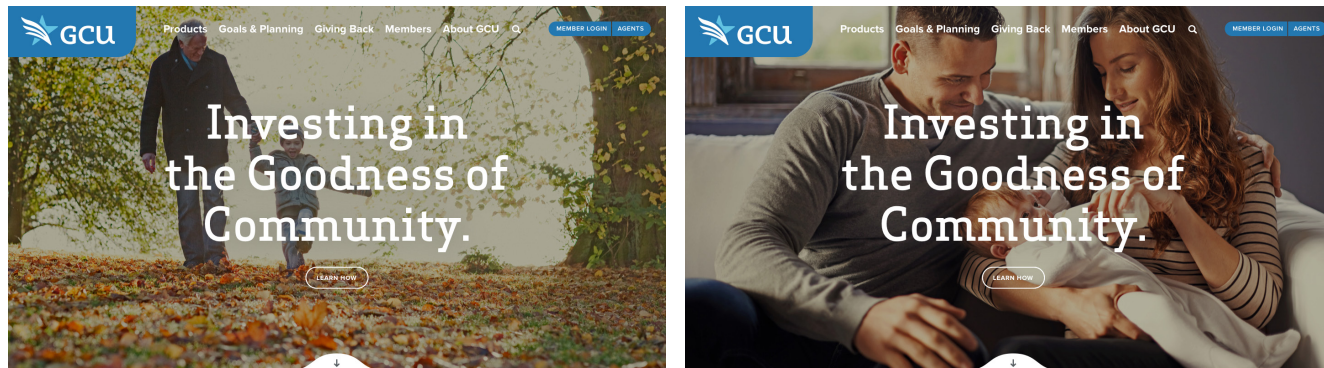


**GENERAL LAYOUTS:
DETAILED PORTRAITS**

DIRECT MAIL



WEBSITE



**GENERAL LAYOUTS:
ENVIRONMENT**

DIGITAL



PRINT



BRAND LAUNCH

POSTERS



BRAND LAUNCH CONTINUED

3.0 MARKETING



BROCHURE: COVER

inside panel
back cover
front cover
inside

Life Insurance, Annuities and More

We invest our time, effort and talent into creating strong, stable financial products that make your family's future more secure. We make sure they bring high returns and peace of mind. We strengthen the places where neighbors come together to feel a sense of belonging. We lift up young scholars, the elderly and people in need.

Annuities
Investments for college savings and planning for retirement.

Life Insurance
Protect your family — be prepared for the unexpected with inexpensive term coverage, whole life and single premium products.

In every moment, we invest our highest selves in doing the right thing for your family, your neighbors and the place we call home.

visit
GCUusa.com

OR CALL
1-855-306-0607

[f](#)
/GCU.greek.catholic.union

[v](#)
/greekcatholicunion



GCU
Investing in the Goodness of Community

5400 Tuscarawas Rd, Beaver PA, 15009
P 1.800.722.4428 F 1.724.495.3421 info@GCUusa.com



good stuff



GCU THE GCU GUIDE TO GOOD INVESTING

We are GCU. Welcome.

A faith-based fraternal benefit organization with deep roots in the community for more than a century, GCU is neighbors taking care of neighbors. Working with excellence and integrity. Always seeing the good.

Invested in Youth

One of our most important goals is to help the children of today become the leaders of tomorrow.

- Many Opportunities for Local Volunteering and Community Service Projects
- Annual Art Contest for ages 12 & under
- Annual Photo/Video Contest for ages 13-23
- Jr. Bowling Tournaments & Scholarships



Invested in Seniors

GCU maintains a strong senior population and we feel that our youth have a great many things to learn from these seasoned members.

- Annual Bowling Tournament
- Regional Golf Outings
- GCU National Golf Tournament & Family Activities
- Veterans Day Celebrations
- Many More Local and Regional Outings & Activities



Invested in Families

Our families are the basis on which the GCU was formed.

- Local & Regional Picnics and Socials
- Annual Byzantine Catholic Family Days at Kenneywood Park & Knoebels Park
- Discounted tickets to Sporting and Cultural Events
- Affinity Programs for Discounts at Waterparks, Theaters and Other Fun Venues
- Usage of Seven Oaks Country Club



Invested in Community

These programs, designed to help those in need in our many communities across the country.

- Matching Funds for Fundraisers
- Food for Schools Program
- Hall of Fame Awards
- Helping Hands Day & Grant Program
- Fraternal Grant Program for Activity Funding
- Pilgrimage to Mt. Saint Macrina and Holy Annunciation Monastery
- St. Nicholas Celebration to Benefit SS. Cyril & Methodius Byzantine Catholic Seminary

BROCHURE: TRI-FOLD

42

CURRENT GCU ANNUITY INTEREST RATES

One-Plus-Four Choice †	1.25% APY
Triple Advantage Annuity ††	2% APY
5-Year Advantage Annuity †††	2.85% APY
Flex-8 Annuity †††	3.35% APY
Interest Only ††††	1% APY


All rates above effective 11/01/2016.
Subject to Change.

CURRENT GCU ANNUITY INTEREST RATES

One-Plus-Four Choice †	1.25% APY
Triple Advantage Annuity ††	2% APY
5-Year Advantage Annuity †††	2.85% APY
Flex-8 Annuity †††	3.35% APY
Interest Only ††††	1% APY

All rates above effective 11/01/2016.
Subject to Change.

*Rate Guaranteed for 3 years. **Rate Guaranteed for first 2 contract years.
***Interest paid on a monthly basis. **Total deposits into new certificates for these 3 annuity products are limited to \$100,000 per calendar year combined per member.
†††Total deposits into new certificates for Flex-8 annuity product is limited to \$500,000 per calendar year combined per member for non-qualified deposits. Qualified certificates have no deposit limits. ††††Total deposits into new certificates for Flex-8 annuity product is limited to \$1,000,000 per calendar year combined per member for non-qualified deposits. Qualified certificates have no deposit limits.


GCU
Investing in the Goodness of Community

5400 Tuscarawas Rd, Beaver PA, 15009
P 1.800.722.4428 F 1.724.495.3421 info@GCUusa.com



GCU
Invested in Our Members

MEMBER BENEFITS



BROCHURE: WITH RATES

Arch of the Star with logomark

logotype

headline

content

products

GCU GoGive yellow

call to action

website with holder

isolated portrait

GCU Invested in Family

GCU has been protecting families like yours since 1892. We have products for every step of the way.

Annuities
Investments for college savings and planning for retirement.

Life Insurance
Protect your family — be prepared for the unexpected with inexpensive term coverage, whole life and single premium products.

Learn about what products make sense for you.

VISIT
GCUusa.com

OR CALL
1-855-306-0607

GCU Invested in Community

When you purchase a policy, you become a member of GCU - not a customer.

GCU cares about your community and causes close to your heart. GCU GoGive! provides seed money to help get your next fundraiser or service project started.

Other Benefits

- scholarship programs
- art, photo and video contest
- Nationwide® auto insurance discount
- VPI Pet Insurance® discount
- RXCut® Card
- American Hearing Benefits
- Monster Ticket Perks
- Seven Oaks Country Club

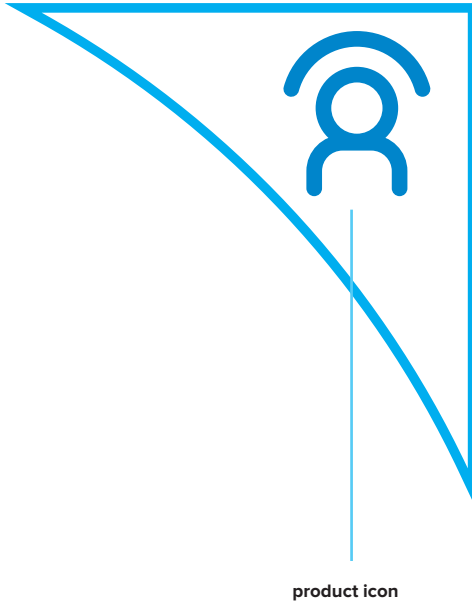
LEARN MORE AND APPLY AT
GCUusa.com

OR CALL
1-855-306-0607

GCU GoGIVE

INSERTS

ARCH OF THE STAR GRAPHIC HOLDER



product icon

APPLICATIONS

SINGLE PREMIUM LIFE INSURANCE

Single premium whole life insurance policy provides lifetime protection with only one premium payment.

No additional payments will ever be required. In other words, it becomes "paid-up" after one premium payment with nothing else to pay for the rest of the insured's life.

Minimum Face Amount
 Ages 0-20 \$25,000
 Ages 21 and older \$15,000

Issue Age Nearest Birthday
 Ages 0-85

Features

- You make one single premium payment
- Guaranteed cash value that grows tax-deferred*
- Eligible to earn dividends**
- Tax-free death benefit

GCU

5400 Tuscarawas Rd, Beaver PA, 15009 | P 1.800.722.4428 | F 1.724.495.3421 | info@GCUusa.com | GCUusa.com

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed a elementum eros. Proin arcu ligula, pharetra sit amet enim et, lobortis fribus justo. Ut tempus ex ea tempus faucibus, arcu magna andicidit ligula, quis rhonus libero lorem non lectus. Donec hendrerit est nec tortor accumsan rutrum. Fusce porta ut est sed gravida. Quisque aliquet ex sit amet pellentesque bibendum.

GCU

How much life insurance do I need?

**For your goals,
your family & your life.**

GCU has been protecting families like yours for nearly 125 years. We're there with you every step of the way.

Life Insurance

Goodness knows it feels good to protect them. Make sure your family is covered our Term Life or Whole Life Insurance.

Annuities

Whether you're just starting out or getting close to retirement, GCU has products to round out your portfolio.

PRODUCT MARKETING

object
as pattern



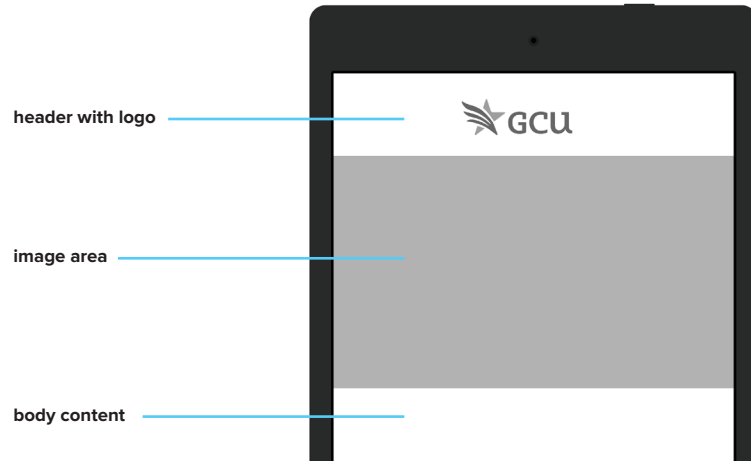
isolated
portrait



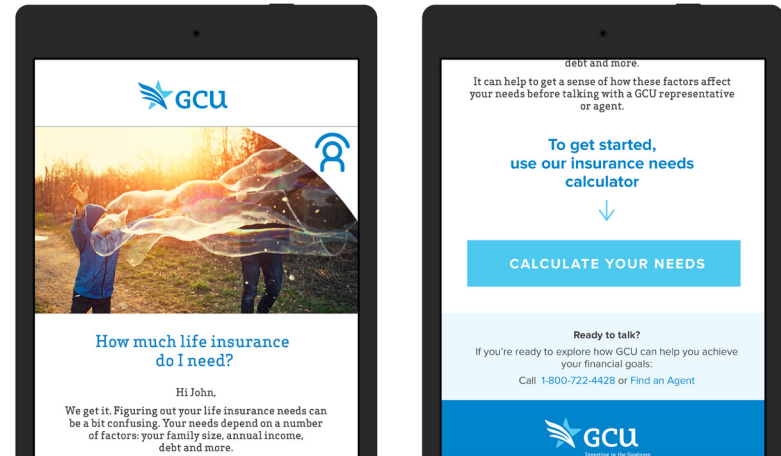
COMMUNITY SPOTLIGHT MARKETING

3.0 MARKETING

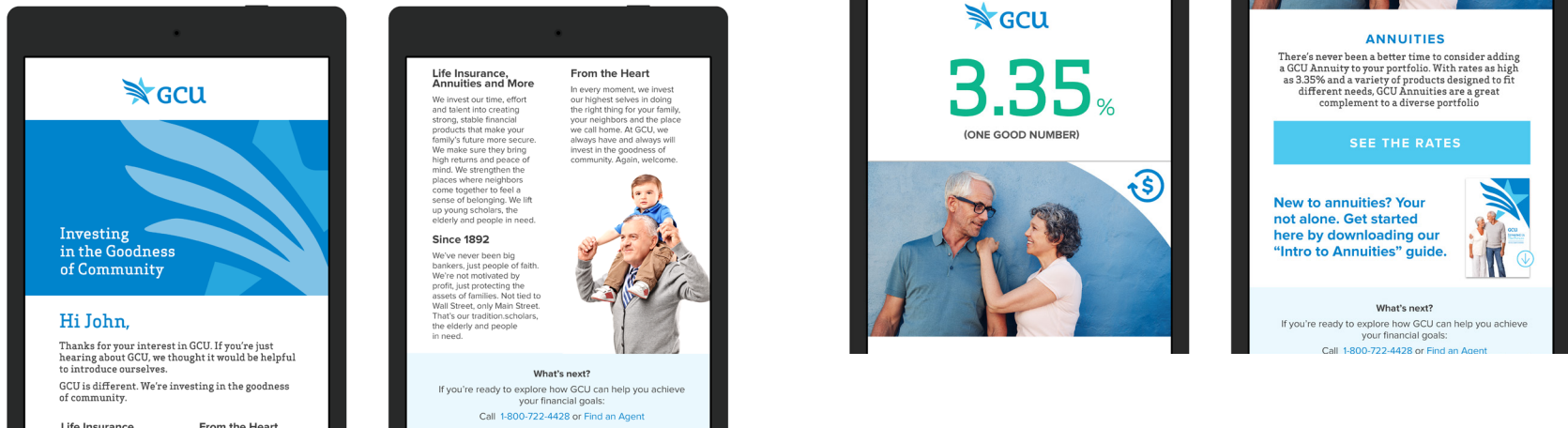
TEMPLATE



PRODUCT MESSAGE



GENERAL MESSAGE

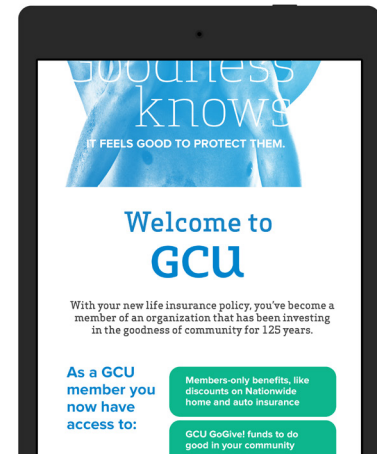


DIGITAL COMMUNICATION: E-BLAST



isolated photo toned with GCU light blue

GCU star logomark transparent overlay



DIGITAL COMMUNICATION: E-BLAST, WELCOME



GCU MAGAZINE: COVER

SPiritUAL

Reflections on 9/11

By Rev. Richard J. Lambert

In an attempt, during the Fall of Philadelphia, to catch up on some of my reading, I read the September 9, 2008 issue of the Catholic Register, the newspaper for the Catholic Diocese of Pittsburgh. In the issue, the editorial page presented a collection of 100 photographs of 9/11 victims. I was struck by the fact that the photos were not of the victims themselves, but of the places where they lived, worked, and loved. It was a poignant reminder of the lives that were lost and the families that were left behind.

Remembering
As I was reading the article, I could not help but compare it to my own work in Pittsburgh in 2008 and that year's experience. I was the pastor of our parish in Pittsburgh in 2008 and that year's experience was a journey of discovery and growth. I was the pastor of our parish in Pittsburgh in 2008 and that year's experience was a journey of discovery and growth.

COMMUNITY

Do Good with GoGive

In every moment, we invest our highest selves in doing the right thing for your family, your neighbors and the place we call home. At GCU, we always have and always will invest in the goodness of community.

20,000 HOURS OF COMMUNITY SERVICE



More than 20,000 hours of community service.

HOW TO GET INVOLVED

Protecting your financial future is only one way we're working for the good of our community.

[Visit go.give.org](#)

YOUR GUIDE TO

Annuities

Annuities can be used to help you increase your savings, protect what you've saved, or generate a stream of income.



DID YOU KNOW?
34% of families statistic

ANNUITIES & TAXES

Deferred annuities can be a good way to keep your retirement savings growing while the market fluctuates. However, this can involve some market risk and could result in losses if the value of the underlying investments falls. Variable annuities are usually appropriate for those with longer time horizons or those who are better able to handle market fluctuations. Some variable annuities allow you to protect your investment against loss with call participating in portfolio protection growth.

Deferred fixed annuities offer a guaranteed rate of return for a number of years. Fixed deferred annuities may be more suitable for conservative investors or those interested in protecting assets from market volatility. In this way, they're similar to certificates of deposit (CDs).

OUR PRODUCTS

We invest our time, effort and talent into creating strong, stable financial products that meet your family's future needs.

Withdrawals of taxable amounts from an annuity are subject to ordinary income tax

[Visit go.give.org](#)

FRATERNAL

District 1 News

Lodge 94
Lodge 94 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 401
Lodge 401 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 302
Lodge 302 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 164
Lodge 164 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 860
Lodge 860 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 57
Lodge 57 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

Lodge 816
Lodge 816 (October 2015) District 1 presented the annual report to the District 1 Council. The report highlighted the many accomplishments of the lodge members and the support of the District 1 Council. The report was presented at the District 1 Council meeting on October 20, 2015.

GCU MAGAZINE: INTERIOR

AD

POSTCARD



GCU
Invested in
Partnerships

Become an investor with GCU and support our mission to keep our community strong.

One of the 10 largest fraternal benefit societies in the U.S.

Serving our local communities since 1892

A nonprofit faith-based organization with more than \$1 billion in assets

Connect with a GCU rep:
1-800-722-4428
GCUusa.com



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Your Career**

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OUR PRODUCTS

- Life Insurance
- Annuities
- Pre-Need Planning
- Long-Term Care Planning

ADVISOR RECRUITMENT

TOP TEN LIST



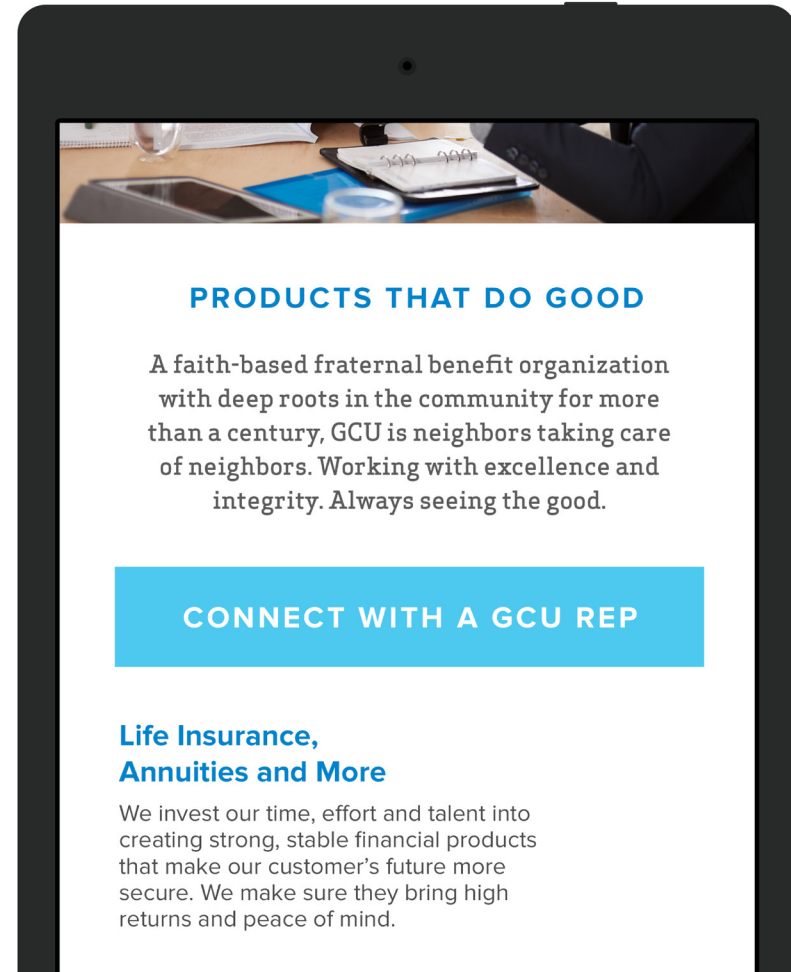
TOP TEN

Good Things to Know About GCU



- 1 Serving our local communities since 1892
- 2 A nonprofit faith-based organization
- 3 More than \$1 billion in assets
- 4 One of the 10 largest fraternal benefit societies in the U.S.
- 5 Active community lodges in five states
- 6 More than \$1 million donated to charity yearly
- 7 A GoGive initiative that fosters local member giving
- 8 More than 20,000 volunteer hours donated every year
- 9 More than \$30,000 awarded through our College Scholarship program
- 10 More than \$100,000 donated to the Byzantine Catholic Seminary

ADVISOR RECRUITMENT CONTINUED



ADVISOR RECRUITMENT CONTINUED



ADVISOR RECRUITMENT CONTINUED

4.0

SUB LOGOS

4.0 SUB LOGOS

HORIZONTAL



APPLICATION EXAMPLE



CENTERED



TYPE GRAPHIC



GCU 125 YEARS LOGOMARK

HORIZONTAL

GCU Go GIVE

STACKED 1

GCU
Go GIVE

STACKED 2

GCU
Go
GIVE

GCU GOGIVE

LOGO USE ON YELLOW



CIRCLE ENTRAPMENTS



GCU GOGIVE CONTINUED

CAMPAIGN GRAPHIC



GCU GOGIVE CONTINUED

4.0 SUB LOGOS

SHIRT



campaign graphic

heart icon



logotype



GCU GOGIVE CONTINUED

4.0 SUB LOGOS

PINS

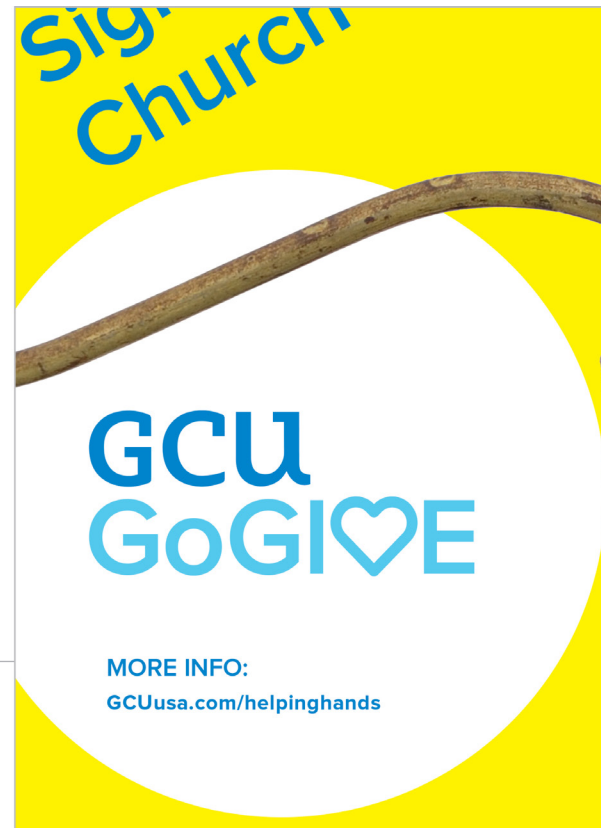


BAG WITH PINS/PATCH



GCU GOGIVE CONTINUED

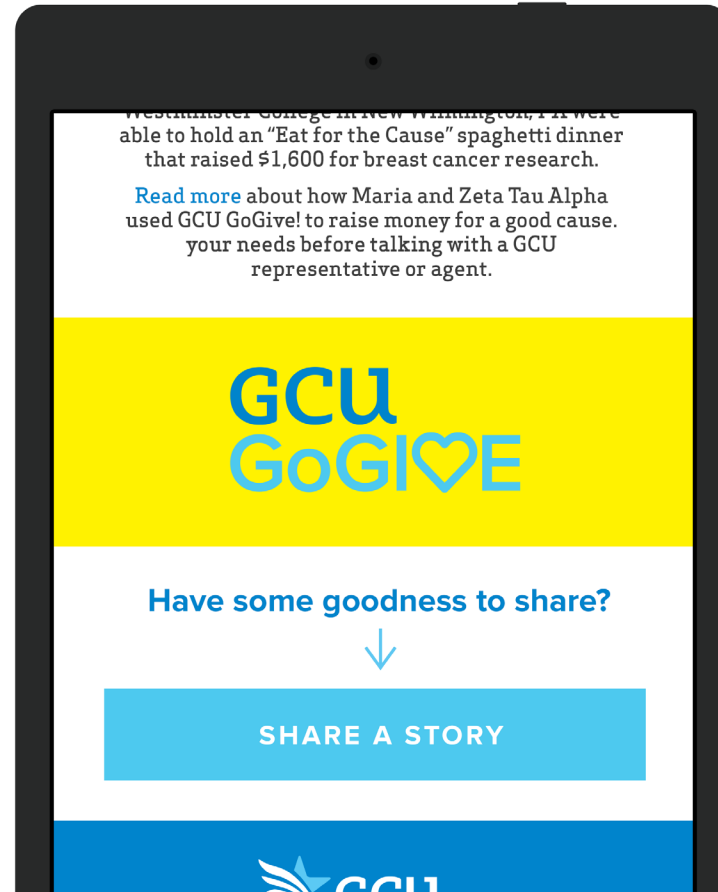
EVENT POSTER



GCU GOGIVE CONTINUED



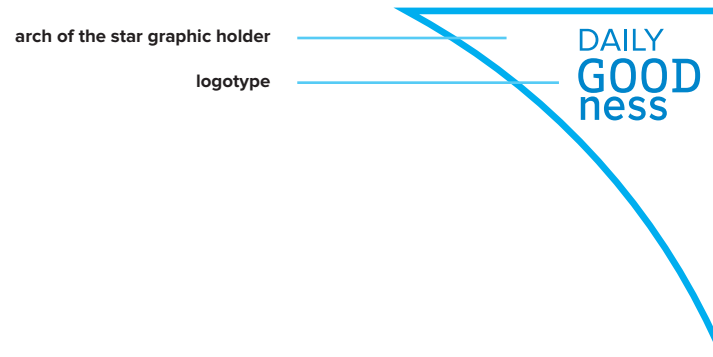
GCU GOGIVE CONTINUED



GCU GOGIVE CONTINUED

WEEKLY
GOOD
ness

DAILY
GOOD
ness



WEEKLY / DAILY GOODNESS

